

SAM 2 RATINGS

LINEAR TV				CONSOLIDATED RATINGS			CATCH UP	RECORDERS	NON LINEAR TV TOTAL
TF1 PRIME TIME	Viewers	M Share 4 years+	M Share 50 years+	Viewers	M Share 4 years+	M Share 50 years+	Viewers	Viewers	Viewers
Average	4.01 M	18.1 %	27.5 %	4.59 M	18.9 %	29 %	317 000	262 000	579 000
08/01/2018 SAM 2	4.98 M	19.7 %	28.8 %	5.58 M	20.4 %	30.1 %	278 000	329 000	607 000
08/01/2018 SAM 2	4.13 M	19.4 %	29.8 %	4.72 M	20.5 %	31.1 %	304 000	286 000	590 000
15/01/2018 SAM 2	4.25 M	17.5 %	26.2 %	4.85 M	18.2 %	27.9 %	365 000	241 000	606 000
15/01/2018 SAM 2	3.59 M	18.4 %	28.4 %	4.22 M	19.4 %	30.1 %	393 000	230 000	623 000
22/01/2018 SAM 2	3.87 M	16.1 %	24.5 %	4.42 M	16.8 %	25.9 %	293 000	257 000	550 000
22/01/2018 SAM 2	3.45 M	17.4 %	27.7 %	3.95 M	18 %	28.8 %	270 000	233 000	503 000